



Brand impact
journal
2021 - to date YE25

...to inspire and kindle agents of change
for nature and wellbeing to create
thriving places for people and wildlife



hello,

Within these pages I strive to share the climate and social actions I'm taking as a solopreneur;

- what's worked well,
- what's in progress,
- the challenges,
- and the wonder.

It's a collection of actions (a blend from personal and work life as the two are fully intertwined) I've taken since my move to Cricklade, the first town on the River Thames and 'Gateway to the Cotswolds' in 2021. This also marks the creation of our mini orchard meadow, and shortly after, in 2022 the formal formation of my brand design & consultancy business as a limited company. Bringing the total years in business to 12 years to date.

My impact journey is far from perfect, there's lots to learn and I'm passionate and committed to it, which I hope this journal fully conveys. Every positive action for nature (no matter how imperfect or seemingly small) counts for so much more. It's about making progress, inspiring actions, sharing stories of hope and creating meaningful change.

Would love to hear which ideas and actions you take away with you today,



Becks Neale
Founder & Brand Purpose Strategist/Designer
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purpose

To support and develop deeply rooted purpose-led brands, helping them to authentically show up for what they stand for.

- To encourage and restore a reconnection with nature to positively impact the wellbeing for all today and tomorrow, far beyond the creative brief.
- To nourish thriving spaces and places which inspire and nurture innovation, potential, fulfilment and wellbeing for nature with humanity.
- To develop 'living, breathing, being' purposeful brands and brand advocates.
- To inspire and kindle changemakers for people and places.

Collaborating with

- Founders, charities, social and environmental organisations, and businesses for good.
- Marketing and creative teams (Internal and external), copywriters, web developers, market researchers, SEO specialists, photographers...



climate benchmarks

As a brand purpose strategist, designer & consultant I work remotely from my home studio, with brands who put nature and humanity first. I'm a solopreneur service provider, collaborating with specialists on client projects as and when required, predominantly working digitally. As such my estimated business carbon footprint and climate shadow is relatively low, with the majority emissions coming from my supply chain (scope 3).

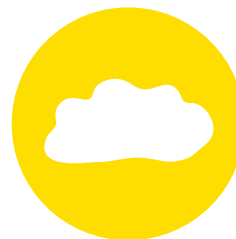
I'm striving to reduce carbon emissions and negative climate impacts where I can, both personally and as a business. I'm seeking to be a climate positive and carbon negative business by 2030;

- 'Carbon syncing' through tree planting and restoring habitats for wildlife through Ecologi impacts and stewardship of my orchard meadow outside of my studio window.
- Carbon removal projects via Ecologi.
- Carbon avoidance projects via Ecologi (funding clean energy projects).

Through tree, meadow and large shrub planting* in my garden and via Ecologi my estimate indicates an additional 1.19 tonnes of carbon is sequestered, making the total carbon removal/sequestration for YE25 9.19 tonnes (including the 8 tonnes business carbon offset).

As most of these are nature based solutions the majority will continue drawing carbon every year creating a carbon bank (the trees will also increase their carbon intake as they grow and mature).

*Based on annual averages; 10kg per tree planted – [ecotree.green]; and 0.3kg per square meter of meadow – [mysquaremeter] orchard meadow area approx 100m² – [measured with google maps]



YE25 est: **2.3 tonnes**

Business Carbon Footprint

Digital footprint: est 0.7 tonnes

Mileage: 697.5 miles est 0.279 tonnes**
an increase on last years annual mileage (145 miles) due to regular monthly in person networking and travel to corporate membership meetings.

**based on the average passenger vehicle emits about 400g of CO2 per mile [epa.gov]

Estimated personal carbon footprint is 7.7 tonnes 'well below the UK average' [WWF]. As I work from home there's naturally an overlap between my personal and business footprint.

My carbon reduction actions:
action.small99.co.uk/progress/beck-neale

co-benefit actions:

- Try and car share where feasible
- When car needs replacing will review options
- Continue to maintain orchard meadow and trees
- Support nature-based solutions
- Biggest impacts in my work towards a sustainable future are within brand communication: awareness and advocacy. To inspire hope, new habits and behaviours where we are, so that we as individuals, as brands, as collaborations, as communities... consciously keep nature and wellbeing at the heart of all our decisions.

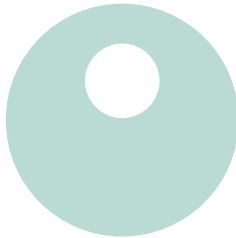




approx: **111m²**

Wildlife Habitats

11m² via Ecologi
est: 100m² at home studio
(area measured via google maps)



19

Wildlife Stations/ Shelters

4 bird feeders, 5 water points,
10 wildlife boxes



7

Nature Charity Trusts Supported

Through business and personal
memberships/gifting:
Bumblebee Conservation Trust
Cotswold Lakes Trust
Earth Trust
National Trust
Rewilding Britain
Wiltshire Wildlife Trust
WWF



142

Trees Planted

at least 42 in garden &
community
100 via Ecologi



12

Solar Panels

powering home studio with
renewable energy from
09.05.2025



YE25: **62.5%**

Regular Suppliers have visible sustainability commitments

(bank, tech, software, print,
business coaching)



YE25: **9.19 tonnes** est Carbon Removed

estimated 1.19 tonnes via tree and
meadow planting at home, in my
local community, and via Ecologi,
recycling tech, 8 tonnes removed/
avoided through impacts via Ecologi



Positive Impact totals
2021 – YE25



Client feedback & impact from YE25:

'Increased brand awareness.'

'Your work has helped support the revised edition of our brand which has been very positively received.'

'Showcase our work in peacebuilding to the visitors of Westminster Abbey.'

'Delivered on time and clearly set out the message I wanted to show.'

'Additional exposure of our company profile and business aims.'

'Enabled us to show to MP's the mission, history, and current breadth of our work in a succinct and visually eye-catching way.'

'All the projects that you have supported us with have been a positive experience and executed to a high standard.'

'Just wholly thankful for Becks, her way of working, and her patience and flexibility in challenging partnerships!'

'Your encouragement to get the project completed was invaluable.'



YE25: **99%**

Brand design/
consultation projects
are with businesses for
good and charities

remaining 1% working with
community business networking
group/ individuals

Sectors include:

Humanitarian Aid

Climate Justice

Health & Wellbeing

Leadership

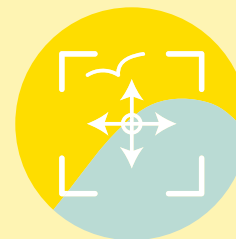
Regenerative Agriculture

Finance

Working with founders,
charity in-house department teams
(including individual giving, legacy,
mid value, churches), creative, and
marketing teams, and collaborating
with freelance copywriters and
marketers.



YE25: **1.16%** of turnover
for charities & climate impacts
through financial donations, memberships,
stock donations, and via Ecologi



YE25: **2/2**

Sustainability training
achieved





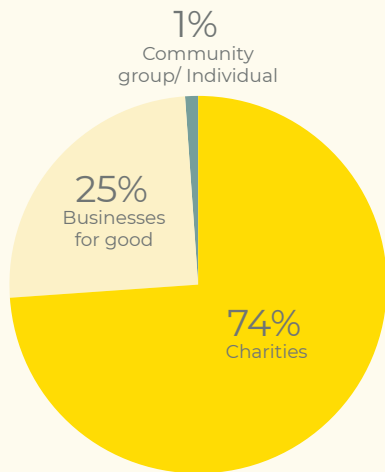
Stories of hope

The majority of my client projects are focused on making a positive impact to wellbeing in variety of ways;

Over 70% of projects are with not-for-profit clients who are working hard in humanitarian and environmental fields to bring about equality, equity, eliminate poverty, and enhance lives.

Approx 25% of projects are with businesses who care about people and our planet and are striving to influence and nurture sustainable lives and ethical business approaches, using their business as a force for good.

I measure my client projects in terms of client satisfaction, and more recently, mapping against the SDGs (Sustainable Development Goals) working towards a shared vision for a healthy, fair, safe and thriving world.



YE25: 99% (YE24: 90%)

Project work - working towards making our world a better place and the shared vision of the SDG's (Sustainable Development Goals) Influencing purpose-led strategy, communication and sustainable choices.

YE25: 1% (YE24:10%)

Supporting community group with marketing materials, and individual commissions, influencing sustainable print options.





Happy clients

Client satisfaction is imperative to me, brand strategy, creative thinking, brand illustration and content all created in alignment with my clients' purpose is vital.

Each project integrates research, concept development, regular approvals and check-ins to unearth and communicate the meaningful connections, helping my clients to authentically show up for all that they stand for. It's time worth investing every time.

I love the inspirational stories found within my clients work and we share the same values and dedication to the vision of restoring wellbeing and creating a better world.

'Becks helped me redefine my brand and get the true meaning and ethos of what we stand for conveyed in clear messaging and logos. She listened to everything I had envisioned and managed to perfectly interpret it into visual collateral for me. I was absolutely thrilled to see my business and the way we work come to life through her expert imagery and penmanship.

Thank you so, so much Becks - you're an absolute star!'

Jess Latchford, founder of Waste Knot, Leading Wild and inspirational speaker

Read more on what clients have to say:
[linkedin.com/in/becksneale/](https://www.linkedin.com/in/becksneale/)





I work with my clients to help them share their stories of hope and to authentically show up for what they stand for.

The format, approach and process is determined by their needs, situation and purpose. Deliverables are excitingly varied and innovative, including:

- Brand strategy, design and content support
- Impact report design
- Impact infographics and illustration
- Resource design and illustration
- Business case for support design
- End of year reports
- Emergency appeal resource design
- Charity impact exhibition display panel designs
- Direct mail content and resource designs raising awareness and funds
- Key campaign content design and creative support
- Informative and educational posters for conferences, events and resources
- Awareness and fundraising advertorial design
- Brand content strategy and design
- Event merchandise
- Social media and blog article content design

And more... [View portfolio](#)

How projects positively impact the UNSDG's to date:



Raising awareness and funds for projects which help families and communities build their resilience and reduce their exposure and vulnerability to climate-related extreme events and other economic, social and environmental shocks and disasters.



Promoting sustainable, regenerative agricultural practices and **educating** about food waste.

Sharing real life stories and raising funds for projects that work in developing countries to train and up-skill agricultural families and communities in sustainable practices. Helping communities to diversify their income, increase productivity and production through maintaining healthy diverse ecosystems, that strengthen capacity for adaptation to climate change.



Highlighting supporter impact and raising funds to finance medical training, surgery and access to health workers and support in developing countries.



Project and field reports informing supporters and advocates on project progress. Many projects have a key element of training: gaining numeracy, literacy and business knowledge to create sustainable futures for families and their communities.





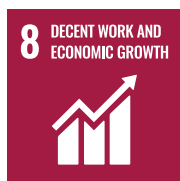
Giving voice and agency to women becoming leaders in their community. Raising awareness and support for incredible projects working in developing countries to provide training and set up support groups; aiding understanding of finances, providing small loans and saving programmes, training and advice on how to set up and run a business and diversify their income.



Raising funds to help communities in developing countries to conserve water, protect their land and resource; respond to emergencies to provide clean water and supplies.



Raising funds to install solar pumps and solar panels, provide training for sustainable jobs in developing countries.



Informative resources to promote and inspire good working practices that puts wellbeing first and how business can use their brand and organisation as a force for good.



Increasing visibility, sharing with academic, activist and economist audiences key research, learnings and approaches influencing policy and strengthening movements within eight African countries working towards economic justice.



Raising funds to help finance and invest in projects where the need is greatest, in particular least developed countries, African countries, small island developing States and landlocked developing countries with medical care, shelter, technology, skill sharing and knowledge.



Projects make an **impact beyond the design brief** raising funds to help reduce the adverse effects of natural disasters and build resilience, for example reinforcing community dykes and defences, training regenerative agricultural practices including sowing seeds resilient to droughts, raising awareness of flood risk and actions communities can take to stay safe.



Supporting developing countries to strengthen their scientific and technological capacity to move towards more sustainable patterns of consumption and production; regenerative agriculture, recycling, supporting families who are pushed to the brink of survival to secure a better future for themselves and future generations.



Raising funds for projects which help strengthen resilience and adaptive capacity to climate-related hazards and natural disasters and build knowledge and capacity to meet climate change needs



Campaign resources illustrating the causes and impacts of water resources drying up and water pollution from land-based activities and climate crisis, and the projects mission and work to restore ecosystems through agroecology, regenerative agricultural training and practices, raising awareness and protecting their native land.





Infographics promoting and reporting the implementation of sustainable management to reduce deforestation and degraded land through regenerative agriculture; planting native diverse crops and species.



Illustrations to cross divisions and update on conflict situations. Raise awareness and funding to support displaced families and communities, refugees with medical supplies, food and shelter. Training mediators and facilitators to help resolve conflicts, tackling climate injustices to eliminate causes of conflict, encouraging groups to work together.



Year end impact report design; projects promoting sustainable technologies to developing countries, client approach encouraging effective local and community based partnerships, partners hold deep knowledge of local contexts.

...making meaningful, lasting impacts beyond the design brief.





Energy/Resources

- Work remotely from home.
- Renewable energy provider (for electric and gas) – Octopus
- Heating: condensing boiler currently uses gas (as does our cooking hob), a small log burner (using only kiln dried or well-seasoned wood and paper) – looking to update when appliances need replacing
- Water – Thames Water
- Website is green hosted – 34SP
- Transport: one car household, small 1.5L engine petrol car, looking to review options when needs replacing

Actions to date 2021-24:

- Smart meter installed
- Heating is all thermostat controlled
- Signed up to Octopus waiting list for heat pump (house has micro-bore pipes dropping us down the list)
- Insulated home; cavity walls, room in roof walls
- Replaced all windows with thick acoustic glazing
- Replaced exterior doors to increase energy efficiency
- Replaced approx 80% internal doors – Howdens
- Switching off appliances after use (avoiding standby)
- LED light bulbs installed throughout home
- Sourcing quotes for solar panels and battery storage (originally installation was planned for 2023, however unforeseen circumstances with house roof put this project on hold, aiming to install by 2030 at latest)
- Swapped to refillable soap/ washing liquid/ toilet cleaner and made own surface cleaner (Lavender, vinegar, water)
- Swapped to using laundry cleaning sheets
- Reusing water from washing veg, hands etc for garden

Actions to date June 2025:

- 12 x solar panels installed May 2025 so our home is now generating it's own solar energy
- Reusing water from showers collecting in a bucket for garden





Supplier Scope

Ongoing review – reviewing partners in my supply chain regarding their sustainability journey, ethical pledges, actions and plans

- Created supplier scope form for new suppliers and sending to existing suppliers to start conversations and to inspire exploration (reviewing approach as not a high completion rate)

Collaborators (marketers, copywriters, web developers etc)
I strive to only work with specialists who share the same sustainable and ethical values. We may be at different stages of our sustainability journey, but we strive for the same vision. The supplier scope form and research facilitates the holding of these conversations to ensure we're a good fit, supporting and furthering each others purpose and mission

Print suppliers are either certified B-corps, or consciously working to protect nature through their printing: eg. Renewable energy powered, Carbon Capture Company with The Woodland Trust, reducing waste, using plant based inks...

- 100% of my print suppliers powered by renewable energy
- sharing nuggets with my network about the powerful, positive impact printing can have through choices:
becksneale.co.uk/positive-impact-printing/

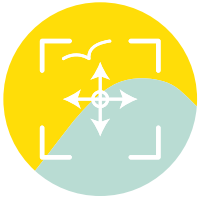
Technology (Tools/Software/Equipment)

- Website is green hosted, with 34SP (verified by the green web foundation)
- 62% of my tech suppliers currently have visible sustainability commitments and journeys

Business banking with The Co-operative Bank, highly rated as 'a leader in climate responsibility' by bank.green

Climate impacts made via Ecologi (tree planting, habitat restoration, carbon removal/avoidance) and through corporate membership with The Earth Trust and Cotswold Lakes Trust





Training & Development / Accreditations

Sustainable Marketing, Media and Creative (2023)
– University of Cambridge Institute of Sustainability Leadership

Earth Trust Corporate Member (Since 2024)

Good Business Charter Accredited (2024)

Carbon Literacy Training (2024) – Carbon Literacy Project

Carbon Action Box (2024) – Small99

Sustainable Brand Strategy (April 2025) – CIM

Cotswold Lakes Trust Corporate Member (Since 2025)





Community – local and global

- Donations pledged from sale of tee shirts to Wessex Cancer Trust, 2020
- Wellbeing actions – a collection of illustrated 'Kit the dog' infographics to inspire positive actions during lockdown shared on socials, 2020
- Donations pledged from sale of illustrated 'Kit the dog' totes and tee shirts to Bumblebee Conservation Trust from 2022
- Joined Ecologi in 2022 to make climate impacts: ecologi.com/beansneale
- Joined a musical in a day, at Cricklade United Church to make music and put on a free performance in the evening, spring 2023
- Member of the Earth Trust since early 2024
- Volunteering to help plant understorey of 400 saplings at Millennium Woods, Cricklade, spring 2024
- Planted an Orange Pippin Tree in Community Orchard, Cricklade, spring 2024
- Organised an art and craft exhibition to raise funds for WaterAid, summer 2024
- Took part in a sponsored Water Carry for WaterAid, summer 2024
- Helped Cricklade Bloomers to empty and clean the town's High Street planters ready for winter planting, autumn 2024
- Joined a musical in a day, at Cricklade United Church to make music and put on a free performance in the evening, autumn 2024
- Participated in community concert 'A Symphony of Psalms', spring 2025
- We adopted 7 x mammals/birds as birthday gifts for our nieces and nephews via WWF and The Wildlife Trusts (2024/25)
(Penguin, 2 x Puffins, Hedgehog, Polar Bear, Red Squirrel, Turtle)





Mini Orchard Meadow Project (started in 2021)

2021/22

- 4 x Trees planted (2 apple, 1 pear, 1 cherry)
- 3 x Elderflower trees planted
- 1 x Honey berry shrub planted
- Yellow rattle sown
- Wild flower seed mix sown creating 300g/m² annual carbon sequestration*
- 2 x Lavender borders created (12 plants)

2023/24

- 1 x Crab apple tree
- Spring bulbs (Snowdrops, Wild Daffodils, Crocuses, Snakeshead Fritillary) creating early food sources for invertebrates and pollinators
- Relocated Honey berry to kitchen garden (wasn't thriving in current location)
- Widened the 2 x Lavender borders to plant more shrubs including 2 x Dogwoods, 2 x Peonies
- Sowed Cowslip and Poppy seeds

*my square meter

2025 - ongoing monitoring and maintenance (aiming to start measuring)



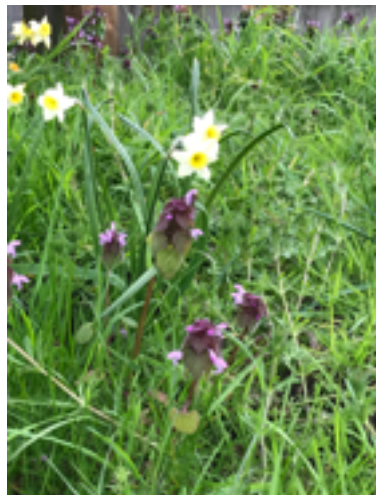


2021/22
Fruit trees planted,
area scarified, rattle
seeds sown to control
the grass and waited
to see what would
appear. Delighted to
find a Bee-Orchid!





Autumn 2022
Re-scarified, raked to
remove grass cuttings
and moss, wildflower
seed mix sown – in
awe of the variety
of size, shapes and
colours.



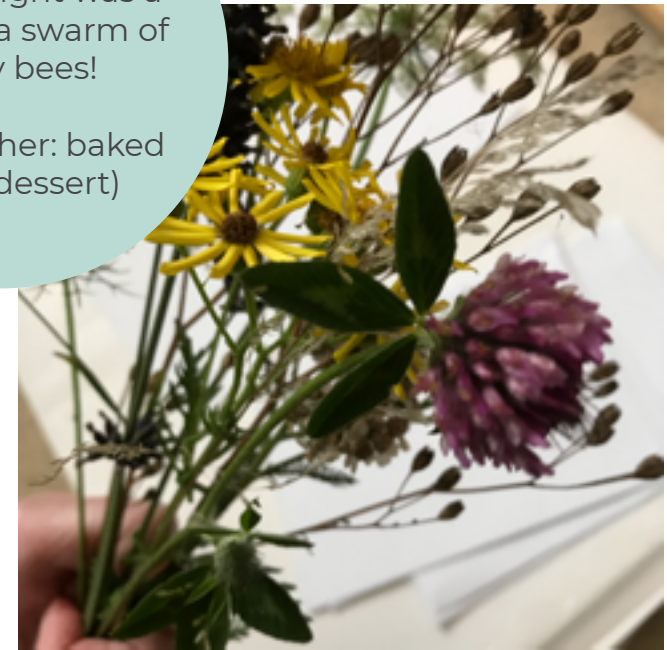
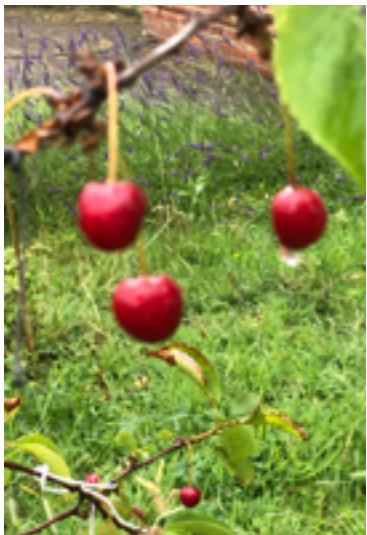
Spring 2023
Love seeing the spring
blossom on the fruit
trees and the flowers
appearing. Discovered
a spotted orchid leaf
(but it didn't come
into bud)

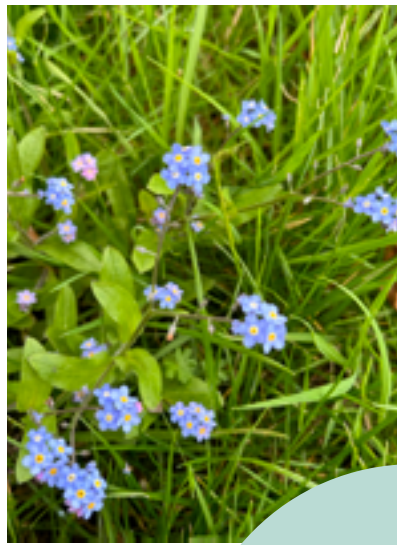




Summer 2023
One highlight was a
visit from a swarm of
honey bees!

(And another: baked
cherry dessert)





Spring 2024
Expanding the
Lavender borders to
add more shrubs and
flowers, adding edging
(made from
recycled tyres).



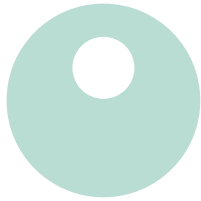


Summer 2024
Beautiful display – the
wild carrots soared like
white clouds gently
dancing in the breeze.
Flavour of the season:
has to be the
Elderflower.





Spring 2025
First signs of spring:
snowdrops and
Crocuses (bulbs we
planted last year in the
green - a relief they
survived the wet
spring last year)



Space for Wildlife

2021/22

- 2 x Bird feeders
- 1 x Bird bath
- 1 x Bird box installed (Blue Tit)
- 1 x Bee house
- 1 x Ladybird house
- 2 x Grasses
- 1 x Candy Floss tree
- 1 x Pittosporum tree planted along with shrubs

2023/24

- Wildlife area (wooden logs, repurposing left over drainpipe and bricks)
- 1 x Hedgehog home
- 1 x Winter Honeysuckle
- 1 x Summer Honeysuckle
- 2 x Magnolias
- 1 x Hydrangea
- Joined the RSPB Big Garden Bird Watch, January 24 (Total count: 20)
- Additional 4 x Bird boxes installed (for Swift, Starling, Sparrow, Robin)
- Additional 2 x Bird feeders
- New flower bed for a variety shrubs, 3 x Rosemary's and 1 x multi-stem Amelanchier tree
- Additional 1 x Bird bath
- Had our first hedgehog guest!
- Starlings nesting
- Blue tits started nesting but unfortunately abandoned their nest (starlings being too curious)





2025

- Joined the RSPB Big Garden Bird Watch, January (Total count: 15 - grey and windy morning)
- Created 2 x new planting areas (planter and flower bed in the patio redesign)
- 3 x Pittosporum trees planted (semi-evergreen)
- 1 x Camellia planted (evergreen)
- Blue tits and great tits showing interest in relocated first bird box but not taken up residence yet as of May
- 1 x Star Jasmine planted (evergreen)
- First hedgehog sightings of the year in garden, late March
- 2 x Bird houses installed for sparrows
- 1 x Toad house
- Planted 10 x Hornbeam saplings
- Added 3 rain water catchers for bees and structural interest
- Planted 2 x Rowan Trees in our local wood
- Joined The Rivers Trust Big River Watch, May (our local stretch of the River Thames water testing and watch indicated an unhealthy ecosystem)
- 1 x Rambling Rose (traditional variety has open centre for access for pollinators)
- Starlings nesting again this year and raising chicks
- Blue tits nesting again this year and raising chicks
- Planted 1 x 'copper' shrub (Physocarpus Opulifolius) for wildlife and year round interest
- Planted 1 x Wisteria (spring food source for bees and birds)
- 2 x Hedgehogs spotted in garden courting May
- 1 x Bird house added
- Lots of ladybird larvae discovered on Dogwood, Rose and Cardoon artichoke, amazing to see the transformation
- Noticed many more bees and butterflies than last year





Grow our own

2021/22

- Added a herb planter
- Installed 3 x 100L rain barrels
- Added a couple of veg plots created from old scaffolding planks
- Using upcycled tin cans as planters for nasturtiums, lettuce and tomatoes

2023/24

- Created a new veg bed
- Repurposed trellis off cuts to create climbing frames for peas and beans
- Planted 1 x Victoria Plum tree
- Upcycled a tin paint pot for growing tomatoes
- Planted 1 x Lemon tree
- Installed 2 x 100L rain barrel

2025

- Repurposed leftover sleeper off cuts to create a simple rustic bench(saving them from going to waste)
- Installed 1 x 250L rain barrel





2021-2025
Transforming
the garden to create a
no dig veg patch using
old scaffolding boards
and creating a new
flower bed in
the lawn.





Next steps

YE26

Continue...

Monitoring client satisfaction and ongoing identify/record the UNSDG impact for each project

Supporting the restoration of vital wildlife habitats and tree planting

Pledging funding per tree globally or m² of wildflower, wetland and wildlife habitats here in the UK via Ecologi impacts, to boost biodiversity, improve soil health and store away carbon, for each client project in YE26.

Inspiring more actions for nature

Inspire people to give space for 'wild wonder', reconnecting with nature on their doorstep at home and work, through content creation, projects I work on, and community initiatives involved in.

Start/Develop...

Recording the flora & fauna in our mini orchard meadow

- No. of different species present
- Aim to photograph at least once a month

Develop collaborations/ projects

- Create and run a beta workshop (purpose/carbon awareness) fine tune and promote to inspire more people
- Seeking to work on projects related to improving air quality, healthy soil and clean water (rivers, oceans, food, woodlands, meadows...)
- Write short story to help inspire climate actions

Review supplier scope/ sustainability approach

The response rate hasn't been as high as hoped, some terminology is creating barriers. Experiment with down to earth language and meet people where they are at to help them find their personal connection.



The BIG vision - *a story of hope*

‘Together, the UK’s gardens are larger than all of our National Nature Reserves combined, making them as important for wildlife as they are for our own wellbeing.’

The Wildlife Trusts

In the UK there are around:

‘5.5 million private businesses’ gov.uk

and ‘0.5 million non-profits’ charityexcellence.co.uk

Together, that’s 6 million brands (and many more people, places, lives and spaces).

Creating incredible positive impact opportunities right on our doorsteps: where we live and work, and for the people we serve, inspire, and collaborate with.

Imagine the difference we can make when together we’re each living, breathing and being our purpose; each playing our own unique role to bring about a better world for all through our choices and actions...

What we choose to do matters more than ever

I love the analogy of purpose-led brands being like thriving wild flower meadows and gardens; regenerative spaces full of potential, belonging, connection and creativity, nurturing a culture that acts with humanity, respects, works and lives in harmony with nature.

Find support and guidance on your brand adventure – unearthing, nurturing, reconnecting and visually communicating your innate purpose, so that you can step fully into your brand to bring your vision for a better world into reality.

becksneale.co.uk



Resources - *for your journey*

Here are some of the resources I've found helpful on my sustainability journey so far to Refuse - Reduce - Reuse - Repurpose - Recycle for wellbeing for all:

A Good Thing - reuse and repurpose merchandise, tech, furniture, stock, stationery, clothing, display boards and more by donating to a cause that needs it.

Buy second hand - books, refurbished furniture and equipment

Small99/hero - carbon reduction plans for small businesses

Carbon Literacy Project - develop your awareness of the impact everyday activities and items have and how you can reduce carbon emissions

Composting - peel / food / garden clippings (green layers)
paper / leaves / twigs (brown layers)

Ecologi - fund climate impacts

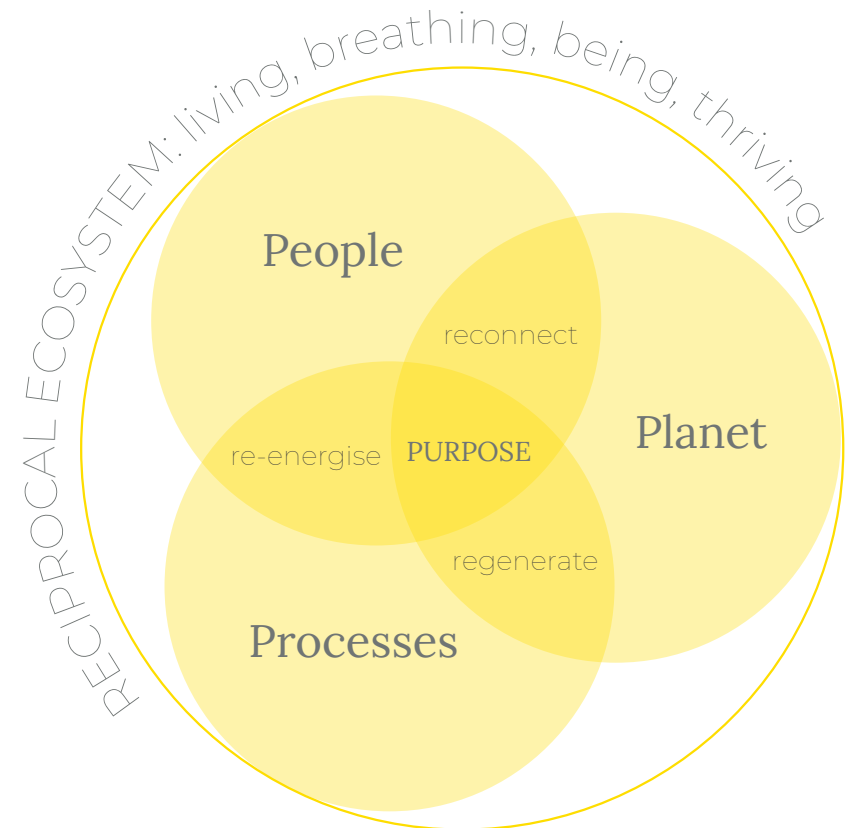
Environmental Footprint - gain a benchmark with this footprint calculator and identify actions

Food Banks - donate food in your local community

Green Machine Computers - reuse, repurpose, recycle your electronic tech safely and securely

People, Planet, Pint/Pastry - meet local people to support and share sustainability challenges/successes

Print - positive impact printing



Your brand purpose
ecosystem





BECKS NEALE
DESIGNER & BRAND CONSULTANT

...helping brands show up
for what they stand for

becksneale.co.uk